

# Mobile App Development Services for Product Dev Company

## PROJECT DETAILS

❖ Mobile App Development

⌚ Apr. - Aug. 2020

💵 \$10,000 to \$49,999

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*"The new ideas and the business mindset their employees had were impressive."*

## PROJECT SUMMARY

Appers for Cloud Services & Data Center Providers built a mobile app for a product development company. The key technologies they used included React Native and Symfony. Around seven teammates worked on this.

## PROJECT FEEDBACK

The company was happy with Appers for Cloud Services & Data Center Providers. The team was highly collaborative, helping the firm develop new business concepts. They ultimately delivered the product on time after facilitating weekly meetings. Their resources were professional and had great ideas.



## The Client

Please describe your company and your position there.

I'm the CEO of Taif Tec company with a current business with more than of 30+ mobile networks operators in the Middle East.

## The Challenge

For what projects/services did your company hire Appers for Cloud Services & Data Center Providers, and what were your goals?

We wanted to add a tech value into the water delivery industry in UAE and the middle east countries by innovating a mobile app platforms so the customers can order water once only, then the whole process can be automated, we chose to work with Appers on this.

 Zaid Yousif  
CEO, Taif Tec LLC

 Telecommunications

 11-50 Employees

 Dubai, United Arab Emirates

### CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

Appers has a successful record in innovating and crafting new business ideas and transform it into apps and platforms that make people life much easier. They are experienced in UI/UX, business concepts and coding, with a very well reputation in the market.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Mobile Apps development in React Native Backend development in Symfony Ai Web portals

How many resources from the vendor's team worked with you, and what were their positions?

Around 7 people were involved: 1 UI designer 1 UX designer 1 frontend developer 1 backend developer 1 ai engineer 1 Project Manager 1 QA members

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

We have requested some changes during the development, Appers were very collaborative, they have even helped us in innovating new business concepts, the project was delivered on time.

Describe their project management style, including communication tools and timeliness.

Bi-Weekly meetings sharing the milestones. Slack -communication Jira -tracking



What did you find most impressive or unique about this company?

The new ideas and the business mindset their employees had were impressive. We went from a simple idea into a unique business concept during the development. The professional developers they have, they have always stucked to the timeline they committed to.

Are there any areas for improvement or something they could have done differently?

Maybe if they would provide marketing support as a part of their proposal.